

Springfield's Juneteenth Celebration

Who has maintained the tradition of organizing a celebration in Springfield?

- Per IL State Museum historical timeline, Springfield's 1st Juneteenth Celebration was organized by individual community members in 1994
- In 1995, One in A Million, Inc. (OIAM, Inc.) officially became the host organizers of Springfield's Juneteenth Celebration
- Since the 2020 Unity Rally, the chartered business, Juneteenth, Inc. is the current organizing group of this year's celebration: in collaboration with OIAM, Inc.

What is Juneteenth?

A city, state, and national holiday commemorating the end of American Slavery.

Where and when is Springfield's Juneteenth Celebration held?

- Thursday, June 16th- Sunday, June 19th, 2022
 - o Thursday June 16th Y-Block, 7pm (Ward 2)
 - o Friday, June 17th, IL State Museum 7pm (Ward 1 and Ward 5)
 - o Saturday June 18th and Sunday, June 19th, Comer Cox Park 10am (Ward 2)

Why is Juneteenth important to the City of Springfield?

- Freedom for all, means understanding the significance of the holiday and the purpose behind it. Springfield is the county's urban center. The County as well as the city has an integral part of supplementing educational opportunities and community resources for the area.

How can the Juneteenth Celebration positively and collectively increase community engagement and economic development in the City of Springfield?

- Increased tourism and overnight travel
- Newly Established Community engagement opportunities
 - Increased Business Traffic throughout the area How can the Community support our area's Juneteenth celebration?
- Allocation of capital resources from County, Municipal, Corporate, and Community stakeholders
- Distribution of all available community resources with full community engagement
 - Shared goal to further nurture and grow the area's Juneteenth events with direct support from the city council.